

## 28 CONTENT IDEAS



MON	TUE	WED	THU	FRI	SAT	SUN
The biggest myth about [your topic] and why it's wrong	A personal story that changed how you see [your topic]	The #1 mistake people make when trying to [achieve a goal]	A behind-the-scenes look at preparing for a keynote	The most surprising lesson you've learned as a speaker	A powerful audience question you received & how you answered it	A case study of someone who took your advice and saw results
What the future of [your topic] looks like in 5 years	A simple framework to master [a key skill]	What I wish I knew when I started speaking	The best way to make your message stick with an audience	The hardest lesson you've had to learn in your career	3 habits of high-performing leaders/speakers/teams	A common objection you get in your industry and how you respond
A book that changed your perspective on [your topic]	The best piece of advice you've ever received	A mistake you made on stage and what you learned from it	Your personal mantra and why it matters	A moment that reaffirmed why you do what you do	The power of storytelling in creating connection	What most businesses get wrong about [your topic]
The best event you've ever spoken at and why	The most unexpected place you found inspiration	What you do to prepare on the day of a speech	Why public speaking is a powerful tool for leadership	When you were little you wanted to be a [occupation] when you grew up	The best advice you've ever been given	Something you've changed your mind about recently and why